

Privacy Policy

Santa Clarita Concessions, Inc.

Protecting your private information is our priority. Santa Clarita Concessions, Inc. ("Santa Clarita Concessions") operates the website www.santaclaritaconcessions.com. This Statement of Privacy governs data collection and usage for our website and services. By using our website, you consent to the data practices described in this statement.

Collection of Your Personal Information

In order to better provide you with our products and services, Santa Clarita Concessions may collect personally identifiable information, including:

- First and Last Name
- Associated Company Name and Business Mailing Address
- Email Address
- Phone Number

We also collect information you provide when you subscribe to our publications, request information, contact us, or submit feedback. This may include:

- Registering to receive newsletters or educational content
- Signing up for special offers or additional information
- Sending us an email message
- Submitting a contact or order form
- Submitting payment information when purchasing products or services

We may also gather additional personal or non-personal information in the future.

Use of Your Personal Information

Santa Clarita Concessions collects and uses your personal information to operate our website and deliver the services you have requested. We may also use your information to inform you of other products or services available from Santa Clarita Concessions, its brands, partners, and affiliates.

If you fail to provide required personal information, we may not be able to perform the requested service or fulfill a contract with you. We will inform you at the time of collection whether information is required.

Retention of Personal Information

We will retain your personal information for as long as you are a customer, subscriber, or user of our website, and for a reasonable time thereafter.

Sharing Information with Third Parties

Santa Clarita Concessions does not sell, rent, or lease its customer lists to third parties.

We may share data with trusted partners to help perform statistical analysis, send email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services, and they are required to maintain the confidentiality of your information.

Santa Clarita Concessions may disclose your personal information, without notice, if required to do so by law, or in the good faith belief that such action is necessary to:

- Conform to the requirements of the law or comply with legal process
- Protect and defend the rights or property of Santa Clarita Concessions
- Act under exigent circumstances to protect the personal safety of our users or the public

SMS Communications

At Santa Clarita Concessions, we are committed to protecting the privacy of our customers, including information shared through SMS communications. This section describes how we collect, use, and share personal information in connection with our SMS program.

Collection of SMS Information

When you sign up to receive SMS communications from Santa Clarita Concessions, we may collect:

- Your name and phone number
- Any other information you choose to provide
- Information about your SMS preferences and how you interact with our messages

Use of SMS Information

We use the personal information collected from SMS communications to provide you with relevant information about our products, services, promotions, and events. We may also use your information to improve our SMS communications and overall customer experience.

Sharing of SMS Information

Santa Clarita Concessions does not sell or rent your personal information to third parties. We may share your information with service providers who assist us in delivering SMS communications, or if required by law or in response to a legal request or subpoena.

SMS Opt-Out

You may opt out of receiving SMS communications from Santa Clarita Concessions at any time by replying STOP to any SMS message. Upon opting out, you will receive a confirmation message. Please note that even after opting out, we may still send transactional messages related to your account or purchases.

SMS/MMS Terms of Service

By opting in to receive SMS or MMS messages from Santa Clarita Concessions, Inc., you agree to the following terms:

1. Opt-In Process

You may sign up to receive SMS/MMS messages through the following methods:

- **Verbal Consent:** You provide explicit verbal consent during an interaction with a representative, which is documented.
- **Email Consent:** You respond to an email invitation with explicit confirmation to receive SMS messages.
- **Text Message Opt-In:** You text a specific keyword (e.g., "JOIN") to a designated number to subscribe.

By opting in, you authorize Santa Clarita Concessions, Inc. to send recurring SMS messages, including updates, promotions, or other relevant information.

2. Message Frequency

Message frequency varies depending on your interaction with Santa Clarita Concessions, Inc.

3. Fees

Message and data rates may apply. Please consult with your mobile service provider for details on applicable charges.

4. Opt-Out Instructions

You can opt out of receiving SMS/MMS messages at any time by replying "STOP" to any message you receive from Santa Clarita Concessions, Inc. Upon opting out, you will receive a confirmation message stating:

"You have successfully unsubscribed from Santa Clarita Concessions, Inc. You will no longer receive messages. For assistance, contact us at info@santaclaritaconcessions.com or call (661) 259-7310."

5. Help Instructions

For assistance, reply "HELP" to any message. You will receive a response stating:

"Santa Clarita Concessions, Inc: For assistance, contact us at info@santaclaritaconcessions.com or call (661) 259-7310. Msg & data rates may apply."

6. Privacy Policy and Terms

By opting in to receive SMS/MMS messages, you agree to Santa Clarita Concessions, Inc.'s Terms of Use and Privacy Policy.

7. Service Availability

SMS/MMS messaging may not be available on all carriers and devices. Santa Clarita Concessions, Inc. is not responsible for any delays or failures in delivery caused by carrier issues or other unforeseen circumstances.

Tracking User Behavior

Santa Clarita Concessions may track the pages our users visit within our website. This helps us determine which services are most popular and understand what is of particular interest to our visitors. This data is used to deliver customized content to customers whose behavior indicates interest in a particular subject area.

Use of Cookies

Our website may use "cookies" to help personalize your online experience. A cookie is a text file placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie.

Cookies help save you time by storing your preferences for future visits. You have the ability to accept or decline cookies through your browser settings. If you choose to decline cookies, you may not be able to fully experience all interactive features of our website.

Links to Third Parties

Our website may contain links to third-party sites or embed third-party content. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage users to read the privacy statements of any site that collects personally identifiable information.

Security of Your Personal Information

Santa Clarita Concessions uses industry-standard security measures, including SSL (Secure Sockets Layer) protocol, to protect your personal information from unauthorized access, use, or disclosure.

While we strive to protect your personal information, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. By using our website, you acknowledge that:

- There are security and privacy limitations inherent to the Internet which are beyond our control
- The security, integrity, and privacy of information exchanged through this site cannot be fully guaranteed

Children Under Thirteen

Santa Clarita Concessions does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Email Communications

From time to time, Santa Clarita Concessions may contact you via email to provide news, announcements, promotional offers, alerts, confirmations, surveys, and other general communications.

If you would like to stop receiving marketing or promotional emails, you may opt out by emailing info@santaclaritaconcessions.com and including the word UNSUBSCRIBE in the subject line.

External Data Storage

We may store your data on servers provided by third-party hosting vendors with whom we have contracted. These vendors are required to maintain appropriate security measures to protect your information.

Changes to This Statement

Santa Clarita Concessions reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes by sending a notice to the primary email address on your account, by placing a prominent notice on our website, and/or by updating the privacy information on this page. Your continued use of our website and services after such modifications constitutes your acknowledgment of the modified Privacy Policy and your agreement to be bound by it.

Contact Information

Santa Clarita Concessions welcomes your questions or comments regarding this Statement of Privacy. If you believe that Santa Clarita Concessions has not adhered to this Statement, please contact us at:

Santa Clarita Concessions, Inc.

Address: 21554 Golden Triangle Rd, Santa Clarita, CA 91350

Email: info@santaclaritaconcessions.com

Phone: (661) 259-7310

Last Updated: April 2026